



# HANDBOOK



## DEAR CHAPTER OFFICERS AND SPONSORING DEALER

Welcome to the Indian Motorcycle Riders Group®! We appreciate your on-going effort and commitment to serve as an advocate of Indian Motorcycle.®

As chapter leaders, you are an extension of the Indian Motorcycle® brand and your dedication is invaluable. As the oldest American motorcycle company, we have the unique opportunity to continue building the future of our Indian Motorcycle Riders Group® together.

You should be proud of what you are doing. You are creating Indian Motorcycle® history through your loyalty to other Indian Motorcycle® riders. Indian Motorcycle® promises to be with you every step of the way to make running a chapter as seamless as possible.

On behalf of everyone at Indian Motorcycle® and Indian Motorcycle Riders Group®, thank you for your commitment. The time, energy, and effort that you are putting into building this community is inspiring.

Enjoy the ride!



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## WELCOME

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### DEAR CHAPTER OFFICERS AND SPONSORING DEALER

Welcome to the Indian Motorcycle Riders Group (“IMRG”)! We appreciate your on-going effort and commitment to serve as an advocate of Indian Motorcycle. As chapter leaders, your dedication to the Indian Motorcycle brand is invaluable. On behalf of everyone at Indian Motorcycle, we thank you for your unwavering support and continued commitment. IMRG is an organization for Indian Motorcycle owners and enthusiasts alike. IMRG was founded and is supported by Indian Motorcycle.

### CONTACT

**EMAIL:**  
[IMRG@indianmotorcycle.com](mailto:IMRG@indianmotorcycle.com)

**CUSTOMER SERVICE:**  
1-877-204-3697

**OR VISIT:**  
[www.indianmotorcycle.com/en-us/self-help/](http://www.indianmotorcycle.com/en-us/self-help/)

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### REGIONAL COORDINATORS

As of 2022, we have added IMRG Regional Coordinators. These are IMRG members that have offered to be key contacts for their region and are experts on all things IMRG!

#### IMRG CHANNEL LEADERS ARE THERE TO HELP AND COMPILE THINGS FOR YOUR REGION! THEY WILL:

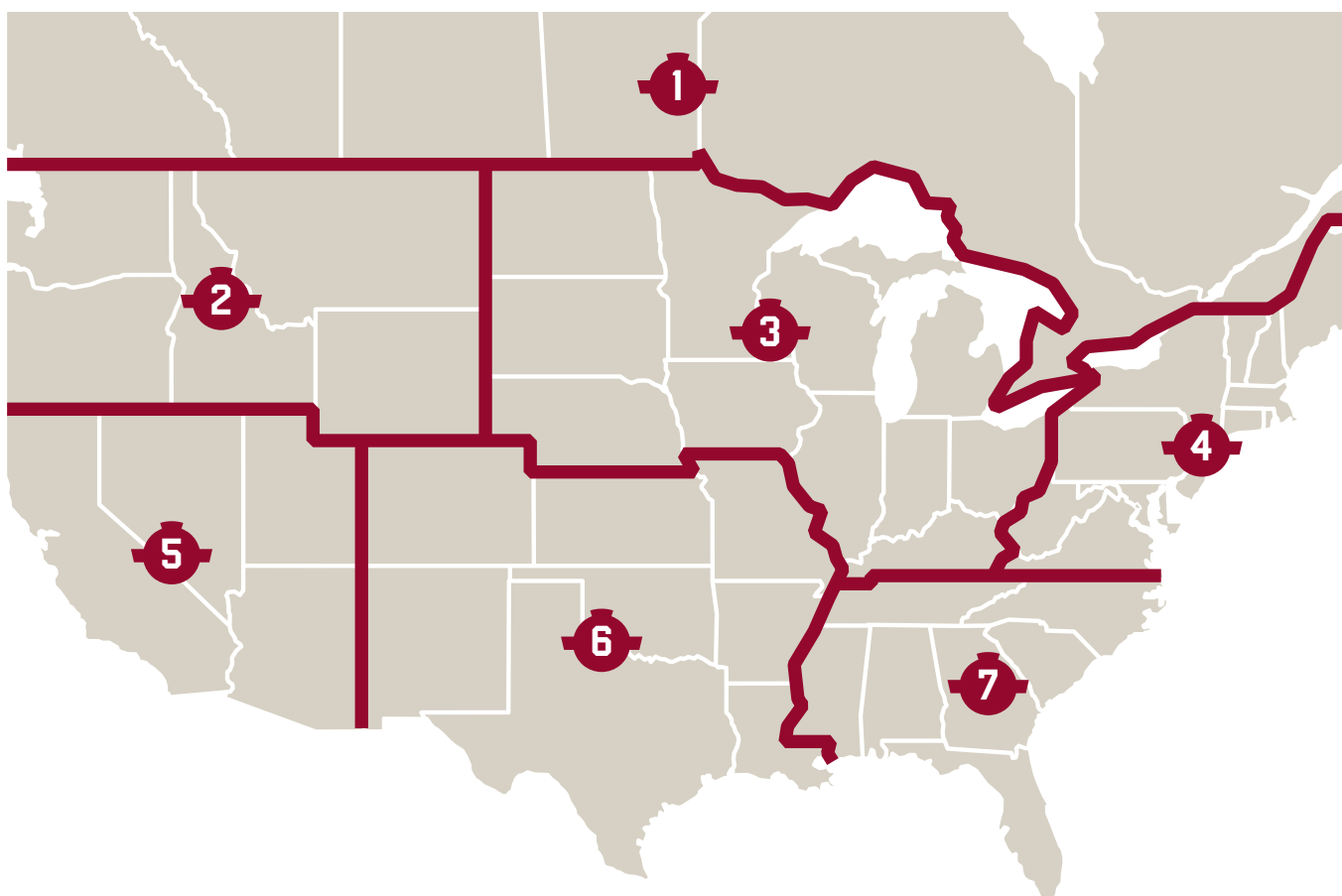
- > Compile events / Update the IMRG Event Google Calendar
- > Compile a list of Chapter Presidents / Email group as needed
- > Organize quarterly video meetings for officers to chat
- > Help connect IMRG chapters as they travel or want to plan bigger, multi-chapter meetups
- > Connect you to other regions too

#### WHAT SHOULD YOU DO TO HELP FACILITATE CONNECTION WITHIN YOUR REGION?

- > See what region you are in and send an email to that email address listed. Introduce yourself to the regional volunteers and supply them with your events.
- > Give your President's email to the regional email (and any other officers that want to be more connected)
- > Support the regional events in your area
- > Virtually attend those quarterly meetings to connect better with chapters in your area



## WELCOME



### IMRG CHANNEL CONTACTS

**1 CANADA REGION**  
QUEBEC, BC, AB,  
SK, MB, ON, NS  
canadaimrg@gmail.com

**2 NORTHWEST REGION**  
WA, OR, ID, MT, WY  
imrgnorth@gmail.com

**3 MIDWEST REGION**  
ND, SD, MN, NE, IA, WI,  
IL, IN, OH, MI, KY  
imrgmidwest@gmail.com

**4 NORTHEAST REGION**  
ME, VT, NH, MA, CT, RI, NY,  
NJ, MD, DC, PA, WV, VA, DE  
imrgnortheast@gmail.com

**5 SOUTHWEST REGION**  
CA, NV, UT, AZ, HI  
imrgsouthwest@gmail.com

**6 SOUTH REGION**  
MO, AR, LA, KS, OK, TX,  
CO, NM  
imrgsouth@gmail.com

**7 SOUTHEAST REGION**  
TN, NC, SC, GA, AL, MS, FL  
imргеast@gmail.com

## TERMS & CONDITIONS



### ARTICLE 1 – IMRG PURPOSE

1. Engage Indian Motorcycle owners and enthusiasts in your local area to get out and ride.
2. Promote responsible, safe motorcycle riding by conducting chapter activities and encouraging participation in events, rides, and other activities responsibly and safely.
3. Foster community support and involvement through events, rides, fundraisers, and other charitable activities.

### ARTICLE 2 – APPLICATION AND TERM OF RELATIONSHIP

Each IMRG Chapter's affiliation with Indian Motorcycle is for one-year (1) commencing on January 1st and is subject to an annual review and approval by Indian Motorcycle. Indian Motorcycle will send out the online form via the officers' newsletter by early November. You have until December 31st to fill it out and submit it. Failing to do so will deem your chapter inactive. Try to have officer elections and new officers outlined by the time you submit your renewal to reduce changes and rework on our side. Consider this as your annual update and check into us.

### ARTICLE 3 – IMRG TERMS AND CONDITIONS

#### DEALERSHIP SUPPORT TO CHAPTER

Each Chapter must be affiliated with a local dealership. An authorized Indian Motorcycle dealership can only sponsor one IMRG chapter. Dealerships can support their IMRG Chapters however they see fit.

The Sponsoring dealership is responsible to Indian Motorcycle for the acts and omissions of their local Chapter and its members, including but not limited to all content that is published and created by the Chapter (e.g. newsletters, social media, advertisements, apparel, and accessories) and compliance with the IMRG Charter.

#### IMRG SUPPORT TO CHAPTER

Indian Motorcycle will approve all IMRG chapter names and logos before their usage. Indian Motorcycle reserves the right to terminate any Chapters if it determines, in its sole and absolute discretion, that a Chapter's publications are detrimental to the image of or are inconsistent with the then-current brand standards of Indian Motorcycle. You cannot use any other logo but the IMRG logo in your merchandise and assets.

IMRG Chapters are given a limited, revocable, non-transferable, non-exclusive and royalty-free license to use the Indian Motorcycle Riders Group® and Indian Motorcycle® trademark and logo (the "Trademarks") which are owned by Indian Motorcycle International, LLC. Approval or renewal of a local IMRG chapter shall constitute a limited, revocable, non-transferable, non-exclusive and royalty-free license to use the Trademarks and a domain name composed at least in part of the Trademarks together with the official Chapter name and with material related to Chapter activities for the term of this Chapter.

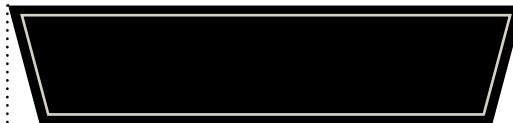
1. IMRG chapters must always use ® with the first and most prominent appearance of the Trademarks in any print or digital marketing, social media, apparel, and all other promotional activities. Once again, you cannot use of any Indian Motorcycle trademarks outside of the IMRG logo.
2. Indian Motorcycle has strict branding guidelines against offensive use of the Trademarks (e.g., direct and indirect Native American references). Failure to follow this guideline is grounds for immediate termination of the IMRG Chapter.
3. All fees and costs associated with the hosting, registration, renewal, and maintenance of the Chapter's domain name are the exclusive responsibility of the Chapter;
4. Registration of the domain name, if it includes the Trademarks, must be in the name of Polaris Industries Inc. ("Polaris") and further must list Polaris Industries Inc. as the "Registrant" of the Domain Name;
5. The Chapter can be listed as "Administrative" and "Technical" contact in the domain name registration;
6. The Chapter agrees to relinquish all management of the Domain Name to Polaris Industries Inc. upon five (5) days written notice from Polaris Industries Inc., or immediately upon (1) termination, non-renewal or expiration of the Chapter or (2) termination of the IMRG program.
7. The IMRG logo shall only be displayed with the approved Chapter name and logo. The Chapter name will only be displayed in the area above the IMRG logo.

**PLEASE SEND ANY DESIGN FOR MERCHANDISE OR IMRG ASSETS TO [IMRG@INDIANMOTORCYCLE.COM](mailto:IMRG@INDIANMOTORCYCLE.COM).**

## CHAPTER IDENTIFICATION AND NAMING



Each chapter will be provided its own name badge.  
 Recommended Naming: Geographic Area (Twin Cities)  
 or Dealership Name under 26 characters.  
 Naming Constraints: Larger Geographic Claim (Pacific Northwest),  
 OEMs, Native American References, more than 36 characters.



In order to maintain proper proportions, Chapter Name bars should be as wide as the IMRG Logo circle, with the height matching the height of the bar found in the logo.



Clear Space is equal to the X height of the bar found in the logo.



**STANDARD BAR / Hoboken Sans / 12 Character Max**



**EXTENDED BAR / Hoboken Sans / 24 Character Max**



**STACKED BAR / Hoboken Sans / 36 Character Max**

## BRAND STANDARDS



## RIDERS ARE THE HEART AND SOUL OF INDIAN MOTORCYCLE

Indian Motorcycle®, the Indian Motorcycle Riders Group®, local chapters and sponsoring dealers have all worked hard to build and maintain a positive image of Indian Motorcycle® riders. That's why we want to make sure the Indian Motorcycle Riders Group® logo and trademarks are treated with the respect they deserve. Please send any design for merchandise or IMRG assets to [IMRG@indianmotorcycle.com](mailto:IMRG@indianmotorcycle.com).

### IMPORTANT READ

**NO NATIVE AMERICAN REFERENCES, IMAGERY OR ICONOGRAPHY CAN BE USED ON ANY PRODUCT OR IN ANY COMMUNICATIONS. THIS INCLUDES WORDS, IMAGES OF PEOPLE AND THE USE OF SYMBOLS, E.G., ARROWS OR HEADDRESSES. THIS IS GROUNDS FOR IMMEDIATE CHAPTER TERMINATION. PLEASE CONTACT IMRG IMMEDIATELY TO CHANGE YOUR ASSETS.**

## RULES OF THE ROAD

### TRADEMARKS

The trademarked Indian Motorcycle Riders Group® ("IMRG") is among the many trademarks of Indian Motorcycle International, LLC. Trademarks may not be altered in any way and cannot be used in combination with any other words or graphics. Dealers and IMRG chapter presidents are authorized to use these trademarks only as set forth in their respective agreements. Once again for IMRG Chapters, this is the only trademark that you are allowed to use.

Always use the ® symbol as prescribed below in all chapter communications and marketing materials.

**Indian Motorcycle Riders Group®**  
**Spirit Lake Indian Motorcycle Riders Group®**  
**Indian Motorcycle Riders Group® of Spirit Lake**

### COLORS

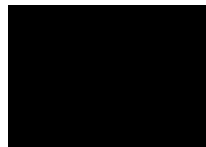
These are the core colors of our brand:



**Indian Motorcycle Red**  
**Pantone 202**  
**CMYK**  
01 / 98 / 58 / 44  
**RGB**  
148 / 07 / 49  
**HEX**  
#94082F



**Indian Motorcycle Tan**  
**Pantone 7527**  
**CMYK**  
15 / 13 / 21 / 00  
**RGB**  
214 / 210 / 196  
**HEX**  
#D6D2C4



**Black**  
**Pantone Black C**  
**CMYK**  
65 / 66 / 68 / 82  
**RGB**  
45 / 41 / 38  
**HEX**  
#2D2926

### TYPOGRAPHY

Each typeface has specific and approved uses to drive consistency and brand identity.

#### PRIMARY: HOBOKEN HIGH SANS SERIF

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**1234567890**

This typeface is to be used in headlines for all print and digital materials. Always in ALL CAPS. The font should be used at in print and digital materials, sub-heads, body copy and legal disclaimers: Min 12pt / Max N/A.

#### SUPPORT: TRADE GOTHIC LT STANDARD REGULAR

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**abcdefghijklmnopqrstuvwxyz**  
**1234567890**

<b>BOLD</b>	<i>Oblique</i>	CONDENSED
<b>ABCDEFGHIJKLM</b>	<i>ABCDEFGHIJKLM</i>	ABCDEFGHIJKLM
<b>NOPQRSTUVWXYZ</b>	<i>NOPQRSTUVWXYZ</i>	NOPQRSTUVWXYZ
<b>abcdefghijklm</b>	<i>abcdefghijklmnop</i>	abcdefghijklmnop
<b>nopqrstuvwxyz</b>	<i>qrstuvwxyz</i>	qrstuvwxyz
<b>1234567890</b>	<i>1234567890</i>	1234567890

This typeface is primary support copy for all print and digital materials. It is only to be used for small subheads, body copy and disclaimer copy. It is never to be used as headline copy. Min 5pt / Max 12pt.

## LEGAL



### LEGAL DISCLAIMER; RELEASE AND WAIVER OF LIABILITY; COVENANT NOT TO SUE; INDEMNIFICATION

Each IMRG Chapter is a separate, independent entity or group with sole responsibility for its actions and the actions of its local Chapter members. All IMRG Chapter members and their guests acknowledge that they are voluntarily choosing to participate at their own risk in all IMRG activities treated with the respect they deserve. Please send any design for merchandise or IMRG assets to [IMRG@indianmotorcycle.com](mailto:IMRG@indianmotorcycle.com).

To the fullest extent allowed by law, all IMRG Chapters, its members and guests and on behalf of their heirs, executors, administrators, personal representatives, next of kin, successors and assigns, releases (collectively, the "IMRG Chapter Parties"), forever discharge and covenant not to sue Polaris and its authorized dealers, their affiliates and subsidiaries and their respective officers, directors, employees, shareholders, agents, representatives, successors, and assigns (collectively, the "Released Parties"), from and against any and all liabilities, losses, claims, demands, deficiencies, causes of action, suits, judgments, settlements, interest, awards, penalties, fines costs or expenses of whatsoever kind, now known or unknown, including attorneys' fees and the costs of enforcing the right of indemnification under this Agreement, and the cost of pursuing any insurance provider (collectively, "Losses"), including, but not limited to, those Losses arising from bodily injury, death, loss or property damage to me, my property or others, which directly or indirectly arise out of, occur during, relate to or are in any way the result of or connected with the IMRG program and its related activities, most notably the riding of Indian Motorcycle motorcycles (the "Vehicles"). Without limiting the generality and breadth of the foregoing, the IMRG Chapter Parties expressly agree to waive, release, and will forever be barred from pursuing any lawsuit or claim related to (whether directly or by subrogation or otherwise) or arising under any legal theory, including, without limitation, a claim for negligence, breach of warranty, strict liability, failure to warn, or any other claim relating to the design, manufacture, sale, or distribution of the Vehicles or any other alleged act or omission by the Released Parties. The IMRG Chapter Parties knowingly agree to this waiver and release of liability, regardless of whether the injury, loss, death or damage is caused by the Released Parties. The IMRG Chapter Parties further agree that the Released Parties are not in any way responsible for any injury or damage sustained as a result of the acts or omissions of the IMRG Chapter Parties.

The IMRG Chapter Parties are aware of and understand, the provisions of California Civil Code Section 1542 ("Section 1542"), which provides: "A general release does not extend to claims which the creditor does not know or suspect to exist in his or her favor at the time of executing the release, which if known by him or her must have materially affected his or her settlement with the debtor." The IMRG Chapter Parties expressly, knowingly, and intentionally waive any and all rights, benefits, and protections of Section 1542 and of any other state or federal statute or common law principle limiting the scope of a general release.

To the fullest extent allowed by law, the IMRG Chapter Parties, agree to indemnify and hold the Released Parties harmless from and against any and all Losses including, but not limited to, those Losses arising from bodily injury, death, loss or property damage, which directly or indirectly arising out of, are related to or are in any way the result of or connected with the IMRG program and use of the Vehicles.

### AMENDMENTS

Indian Motorcycle may amend the IMRG program terms at any time in its sole discretion upon reasonable prior notice to its IMRG dealers and chapters.



## CHAPTER OPERATIONS



### IMRG CHAPTER OPERATIONS

1. It is the sole responsibility of the IMRG chapter to manage its dues and members.
2. Chapters may be set up under multiple different legal entity structures. Please consult with your legal, financial and/or tax advisor to determine the most appropriate structure for your chapter.
3. It is recommended, but not required, for IMRG chapters to have their own charter or bylaws that cover more detailed situations things like electing and removing officers and directors, member voting rights, amendments to charter/bylaws, dissolution or liquidation of the Chapter.
4. Each IMRG chapter is solely responsible for planning and executing Chapter activities (e.g. fundraisers, group rides, etc.)
5. IMRG chapters events and activities must be alcohol-free and safe activities that promote a positive image of motorcycle riding and Indian Motorcycle, and that appeal to Chapter members.

### IMRG INSURANCE AND OTHER LEGAL CONSIDERATIONS

Indian Motorcycle recommends you have the proper insurance for riding, damage, and liability. Please consult your insurance advisor for further insurance advice surrounding your chapter. Please also consult legal counsel for additional risk management considerations including ride/event liability waivers, incident reporting, and compliance with applicable laws, regulations, and ordinances.

**PRESIDENT SIGNATURE** \_\_\_\_\_ **DATE** \_\_\_\_\_

**DEALER SIGNATURE** \_\_\_\_\_ **DATE** \_\_\_\_\_

## FAQ



## IMRG FAQ

Indian Motorcycle owners and all motorcycle riders are welcome to join any local Indian Motorcycle Riders Group. Contact your local chapter to join IMRG and become part of their chapter. Email [IMRG.RiderGroup@polaris.com](mailto:IMRG.RiderGroup@polaris.com) or contact your local dealership to get in contact with your local chapter.

### HOW MUCH DOES IT COST TO BE A PART OF IMRG?

It is free to be an IMRG national member. You can become an IMRG member by joining your local chapter. You may have to pay the local chapter's dues to become a member.

### WHERE IS MY YEAR PATCH, YEARLY GIFT, ROADSIDE ASSISTANCE?

There are no longer any tangible annual member benefits coming from National IMRG such as (roadside assistance, free patches, IMRG national member cards). This is as of January 22nd, 2020.

## DUES

### WHAT ABOUT LOCAL CHAPTER MEMBERSHIP DUES?

IMRG national no longer charges membership dues. But, local chapters can if they'd like to. This is optional, you do not need to charge dues. All dues collected by the Chapter can only be used to conduct Chapter business and benefit the Chapter's growth. To raise funds to cover operating expenses or to support legitimate charitable causes, chapters may conduct lawful fundraising activities. The sponsoring dealer should approve all fundraising activities.

## LOCAL CHAPTER IDENTITY

### WHAT TYPE OF GROUP OR ENTITY SHOULD MY CHAPTER BE SET UP AS?

Chapters may be set up under multiple different legal entity structures. Please consult with your legal, financial and/or tax advisor to determine the most appropriate structure for your chapter. It is recommended that the chapter receive all its revenue through yearly dues from its local chapter members to defray the administrative costs of the chapter.

### LOCAL SUPPORT PROGRAM

Chapters can request support for upcoming local events. You can request swag, a raffle item, or funds up to \$250 to support your event. Email [IMRG.RiderGroup@polaris.com](mailto:IMRG.RiderGroup@polaris.com) for the form to fill out or look in the monthly officer newsletters, they will always include the link as well!

### MONTHLY OFFICER NEWSLETTERS

If you aren't receiving any official Indian Motorcycle emails then you are most likely opted out of our marketing emails and we can't email you until you opt in to receive them. The easiest way to do this is to go onto the main page of the Indian Motorcycle website and enter your information on the small form on the bottom of that page. If you continue to have issues email IMRG.

## FAQ CONTINUED



## OFFICERS

### HOW MANY OFFICERS SHOULD OUR LOCAL CHAPTER HAVE?

A chapter can have as many officers as they deem appropriate. Officers are responsible for distributing IMRG news, changes, events, etc. to their members.

### WHAT SHOULD I DO IF MY OFFICER POSITIONS HAVE CHANGED WITHIN THE CHAPTER?

For officer changes, please send the name, position, and email to [IMRG.RiderGroup@polaris.com](mailto:IMRG.RiderGroup@polaris.com). Please try to limit officer changes, the best time to report any officer changes would be the Chapter Renewal period from Nov. - Dec. each year.

### HOW CAN I GET OFFICER POSITION PATCHES?

Local chapters can make their own officer position patches if they don't include any IMRG logo. If the patch uses an Indian Motorcycle Riding Group logo, the designs must be approved. Send the design to [IMRG.RiderGroup@polaris.com](mailto:IMRG.RiderGroup@polaris.com).

### WHAT CAN THE DEALERSHIP DO WHEN IT COMES TO OFFICERS?

Sponsoring dealerships also have the authority to assume responsibilities of any officer position and to remove any chapter officer if the sponsoring dealer determines in its sole and absolute discretion that the officer is not embracing and adhering to the policies of the Charter.

### WHAT ARE SOME EXAMPLES OF OFFICER POSITIONS?

**PRESIDENT** – Work with the sponsoring dealer to uphold the Chapter Charter and Operating Policies. Responsible for chapter operations, meetings, and implementation of Indian Motorcycle Riders Group® policies.

**VICE PRESIDENT** – Act on behalf of the President on all chapter business during the absence of the President, assist the President as needed, and promoting membership.

**SECRETARY** – Oversee administrative duties of the chapter, including recording chapter minutes, helping the group increase and maintain membership, and submitting any forms /reports to the national Indian Motorcycle Riders Group® office. He / She is also responsible for obtaining, filing, and maintaining records of all insurance and injury release forms.

**TREASURER** – Maintain the group's financial accounts, pay all expenses, provide financial reports to the group, manage all charitable contributions and distribution of contributions, and submit an annual financial statement to the national Indian Motorcycle Riders Group® office.

**MARKETING DIRECTOR** – Advertise events to group members and ensure that all communication pieces are being communicated with members. They also maintain brand integrity and brand standards to those of Indian Motorcycle® and order any needed marketing materials or apparel. They also assist with the planning and execution of Chapter events.

**ACTIVITIES DIRECTOR** – Plan activities for the Chapter as the Chapter sees fit and oversee the administrative planning, logistics, and other duties of events.

**ROAD DIRECTOR AND OFFICER** – Plan ride routes for Chapter events, guide Chapter rides and keep the Chapter informed of all safety requirements.

**PHOTOGRAPHER** – Take and organize Chapter photos. Submit photos to the national Indian Motorcycle Riders Group® office and upload them to the Chapter website.

**MEMBERSHIP DIRECTOR** – Ensure new members have Indian Motorcycle Riders Group® memberships, welcome and interact with new members at Chapter meetings and events and manages online member lists.

**EDITOR** – Write, edit, and distribute Chapter publications. Present any publications to the dealer for approval.

**WEB DIRECTOR** – Edit and update Chapter website and social sites.

## FAQ CONTINUED



## CHAPTERS

### WHAT SHOULD WE DO IF OUR CHAPTER IS BEING TERMINATED (DISSOLUTION OR LIQUIDATION)?

It is recommended that if a Chapter should dissolve or liquidate, all remaining funds, assets and property of the Chapter shall be first used to pay off all outstanding debts, liabilities or payment obligations of the Chapter and to cover all necessary expenses of the Chapter. If any funds or assets remain thereafter, they shall be distributed to one or more charitable organizations of the Chapter's choosing that legally qualify as an exempt organization. No Chapter funds, assets or property may be distributed to any Chapter officer, member, and private individual or a for-profit business. If this is a change in chapter leadership, the old President must hand over everything to the dealership and new President (if there is one). The outgoing President should not be taking these termination steps if the chapter is continuing.

### WHAT ABOUT CHAPTER BY-LAWS? CAN WE MAKE THEM?

Yes. Chapters are permitted to establish bylaws to cover other operational aspects of the Chapter, but such bylaws cannot conflict with and may not supersede or replace the IMRG Charter. Make sure your dealership sees and approves these by-laws.

## DEALERSHIPS

### DOES AN IMRG CHAPTER HAVE TO BE AFFILIATED WITH AN AUTHORIZED LOCAL INDIAN MOTORCYCLE DEALER?

Yes. Local Chapters must be affiliated with an authorized local Indian Motorcycle® Dealer. This will aid your Chapter in finding a meeting location, driving membership interest, and aid in procuring marketing and apparel for your group.

### WHAT AUTHORITY DOES OUR SPONSORING DEALERSHIP HAVE?

Sponsoring dealerships have the authority to require that the sponsoring chapter conducts all activities in a manner that meets or exceeds the dealership's standards.

The sponsoring dealership must approve all content that is published and created. This includes, but is not limited to, newsletters, website content, social media, advertisements, and apparel. Indian Motorcycle will hold the sponsoring dealership accountable for what is published by its sponsored Chapter.

The sponsoring dealer has the authority to suspend or terminate membership in the local chapter if the dealer determines that a local chapter member's conduct is inconsistent with the Charter, the sponsoring dealer's standards, or the then-current standards or interests of Indian Motorcycle.

### LEGAL INFORMATION

Indian Motorcycle Riders Group® does not provide legal, tax compliance, regulatory advice. We suggest you seek applicable counsel.

## MERCHANDISE

### WE WANT TO MAKE SOME IMRG MERCH AND APPAREL, CAN WE?

Yes, if you work closely with us. Indian Motorcycle Riders Group® has an approved licensed vendors. Please reach out to [IMRG.RiderGroup@polaris.com](mailto:IMRG.RiderGroup@polaris.com) about merchandise inquiries. Anything that has our logo on it must be approved by the team at Indian Motorcycle. You cannot use any other Indian Motorcycle trademarks or it is grounds for chapter termination.

## PATCHES



## IMRG PATCHES

Official IMRG patches are sold on the Indian Motorcycle website under the Owners Collection. Sometimes they are out of stock, be patient with the restocks!

**Official 4" IMRG patch Official  
11" IMRG back patch  
Yearly Rockers (2018 and on)**

## BLUEPRINT OFFERS

To order custom merchandise your dealer can order through BluePrint. They should know what vendor this is as they order their custom t-shirts through them.

**Custom rockers (Small 3.5" rocker patch and the larger 8" rocker patch)  
Officer position patches  
Pint glasses, hats, coffee mugs, t-shirts, and long sleeve t-shirts**

If your dealer does not want to order for your chapter, you can contact the vendor for prices and more info directly at:

**EMAIL: [SERVICE@BLUEPRINTAPPARELCO.COM](mailto:SERVICE@BLUEPRINTAPPARELCO.COM)  
TELEPHONE: 1-800-299-8435**

## CUSTOM PATCHES

As outlined above in the trademark section – we must approve all custom IMRG chapter logos and patches. Email [IMRG.RiderGroup@polaris.com](mailto:IMRG.RiderGroup@polaris.com). We do not have a custom patch vendor; you must source this yourself locally.

# FINANCES



## CHAPTER FINANCES

### HOW DOES A CHAPTER KEEP TRACK OF OUR FINANCES?

It is the duty of a Chapter to keep track of the assets entrusted to it by its members. Below is an example of how you can track your finances.

## FINANCIAL STATEMENT

To some, creating a financial statement is enjoyable, but to most it is a foreign language. No matter how much we like or dislike keeping track of finances, it is a must in running a successful Chapter. Here is a worksheet that can help track of your finances. This does not need to be sent in to National IMRG, it is just for you to use.

## FINANCIAL WORKSHEET (OPTIONAL)

CHAPTER NAME \_\_\_\_\_

CHAPTER NUMBER \_\_\_\_\_

### INCOME

DUES \$ \_\_\_\_\_  
 FUND-RAISERS \$ \_\_\_\_\_  
 EVENT FEES \$ \_\_\_\_\_  
 MERCHANDISE SALE \$ \_\_\_\_\_  
 OTHER \$ \_\_\_\_\_

TOTAL INCOME \$ \_\_\_\_\_

### EXPENSES

POSTAGE \$ \_\_\_\_\_  
 PRINTING & ADVERTISING \$ \_\_\_\_\_  
 DOOR PRIZES \$ \_\_\_\_\_  
 PROFESSIONAL FEES \$ \_\_\_\_\_  
 SUPPLIES & MISC. \$ \_\_\_\_\_  
 OTHER \$ \_\_\_\_\_

TOTAL EXPENSES \$ \_\_\_\_\_

### NET WORTH

BEGINNING OF YEAR CASH ON HAND \$ \_\_\_\_\_  
 TOTAL INCOME (FROM ABOVE) + \$ \_\_\_\_\_  
 SUBTOTAL \$ \_\_\_\_\_  
 TOTAL EXPENSES (FROM ABOVE) - \$ \_\_\_\_\_  
 TOTAL YEAR END CASH = \$ \_\_\_\_\_

TREASURER SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

PRESIDENT SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

DEALER SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

## EVENTS & SAFETY



### SAFETY

#### WHAT IS OUR FIRST PRIORITY?

Safety. We want to ensure that participants and spectators are safe at all times. That is why safety should be the #1 priority during all activities. In making any ride-related decisions, always make choices that promote rider safety.

### INSURANCE

#### WHAT DO WE NEED TO DO WHEN IT COMES TO INSURANCE?

All riders are required to have personal auto insurance that would be primary should an incident occur. Additionally, you must obtain signed waivers from all members and guests who participate. A new waiver must be signed for each rider at each ride. The waivers are at the end of this guide.

#### QUESTIONS? CONTACT OWNERS TEAM

EMAIL: [IMRG.RIDERGROU@POLARIS.COM](mailto:IMRG.RIDERGROU@POLARIS.COM)

CUSTOMER SERVICE: 1-877-204-3697

OR VISIT [WWW.INDIANMOTORCYCLE.COM/EN-US/SELF-HELP/](http://WWW.INDIANMOTORCYCLE.COM/EN-US/SELF-HELP/)

**VOLUNTARY  
WAIVER – DRIVER**



**VOLUNTARY WAIVER, CONSENT, RELEASE, AND HOLD HARMLESS AGREEMENT - ADULTS**

**PLEASE READ THIS AGREEMENT CAREFULLY. DO NOT SIGN THIS AGREEMENT UNLESS YOU AGREE TO THESE TERMS.  
RIDING IS VOLUNTARY, YOU ARE NOT REQUIRED TO PARTICIPATE.**

**NAME OF EVENT** \_\_\_\_\_ **DATE** \_\_\_\_\_

**LOCATION OF EVENT** \_\_\_\_\_ **CHAPTER NAME** \_\_\_\_\_

1. In consideration for being allowed to participate in the event described above (“Event”) sponsored and/or conducted by Indian Motorcycle® Company, Polaris Industries Inc., the Indian Motorcycle Riders Group® (IMRG™), authorized Indian Motorcycle® dealers and/or local Indian Motorcycle Riders Group® chartered Chapters and each of their respective affiliates, officers, directors, employees, agents, successors and assigns (the “Event Sponsors”). I agree to assume all risks, waive all claims, release all liability, and defend and hold Polaris, its dealers, and other Event Sponsors harmless to the fullest extent allowed by law.
2. **I ACKNOWLEDGE AND AGREE THAT:**
  - I have a valid driver’s license and motorcycle endorsement, and I can legally operate an Indian Motorcycle® as part of the Event.
  - I have reviewed, am familiar with, and will comply at all times with the SAFETY INSTRUCTIONS provided by the Event Sponsors, ALL INSTRUCTIONS AND WARNINGS contained in the Owner’s Manual, and the WARNINGS ON ALL VEHICLES, including the use of a helmet and other personal protective equipment. I have not and will not consume alcohol or any other substance that could impair my judgment or driving ability. If I have any questions, I will ask before riding.
  - I am aware of and voluntarily assume THE RISKS ASSOCIATED WITH MOTORCYCLES, including SERIOUS INJURY AND/OR DEATH caused by loss of vehicle control, collisions, mechanical failures, trail conditions, my own negligent acts, the negligent acts of other riders, and the potential negligence of Event Sponsors, including the failure to adequately screen, train, warn, or otherwise protect me from all these risks.
3. I AGREE TO WAIVE TO THE FULLEST EXTENT ALLOWED BY LAW ANY AND ALL CLAIMS OF ANY KIND that I have or may in the future have relating to the Event, whether directly or by subrogation or otherwise, against the Event Sponsors.
4. I AGREE TO RELEASE THE EVENT SPONSORS FROM ANY AND ALL LIABILITY for any loss, damage, expense or injury (including death) that I or my next of kin may incur resulting from my participation in the Event. I understand that this waiver and release do not extend to intentionally wrongful acts on the part of the Event Sponsors.
5. I EXPRESSLY WAIVE ANY BENEFITS I MAY HAVE UNDER SECTION 1542 OF THE CALIFORNIA CODE, or any other law, that provides that a general release does not extend to claims which I do not know of or suspect exist, which if known by me may have materially affected my decision to sign this agreement.
6. I AGREE TO DEFEND, HOLD HARMLESS, AND INDEMNIFY THE EVENT SPONSORS from and against any and all liability for any claim or loss, including personal injury, death, property loss, attorney fees, and litigation costs resulting from my participation in the Event.
7. I HEREBY GRANT to the Event Sponsors, and those acting with their authority, the unrestricted, perpetual, worldwide right and LICENSE TO USE MY NAME, PHOTOGRAPH, LIKENESS, VOICE AND BIOGRAPHICAL INFORMATION, and any photograph, video or audio tape that may be taken of me or that includes such materials without further compensation or notice to or permission from me or any third party.
8. THIS AGREEMENT SHALL BE GOVERNED BY MINNESOTA LAW, without regard to its choice of law rules. Any dispute or claim relating to this Agreement or the Event shall be finally resolved by BINDING ARBITRATION under the United States Arbitration Act in the state of Minnesota.

**I HAVE READ THIS AGREEMENT CAREFULLY PRIOR TO SIGNING IT.  
I UNDERSTAND THAT I AM WAIVING CERTAIN LEGAL RIGHTS BY SIGNING THIS AGREEMENT.**

**DRIVER’S NAME (PRINT)** \_\_\_\_\_ **DRIVER’S SIGNATURE** \_\_\_\_\_ **DATE OF BIRTH** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_ **CITY / COUNTRY / ZIP** \_\_\_\_\_ **DATE** \_\_\_\_\_

**DRIVER’S LICENSE STATE & #** \_\_\_\_\_ **PHONE #** \_\_\_\_\_

**E-MAIL ADDRESS** \_\_\_\_\_

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**VOLUNTARY  
WAIVER – PASSENGER**



**VOLUNTARY WAIVER, CONSENT, RELEASE, AND HOLD HARMLESS AGREEMENT - ADULTS PASSENGER**

**PLEASE READ THIS AGREEMENT CAREFULLY. DO NOT SIGN THIS AGREEMENT UNLESS YOU AGREE TO THESE TERMS. RIDING IS VOLUNTARY, YOU ARE NOT REQUIRED TO PARTICIPATE.**

**NAME OF EVENT** \_\_\_\_\_ **DATE** \_\_\_\_\_

**LOCATION OF EVENT** \_\_\_\_\_ **CHAPTER NAME** \_\_\_\_\_

1. In consideration for being allowed to participate in the event described above (“Event”) sponsored and/or conducted by Indian Motorcycle® Company, Polaris Industries Inc., the Indian Motorcycle Riders Group® (IMRG™), authorized Indian Motorcycle® dealers and/or local Indian Motorcycle Riders Group® chartered Chapters and each of their respective affiliates, officers, directors, employees, agents, successors and assigns (the “Event Sponsors”). I agree to assume all risks, waive all claims, release all liability, and defend and hold Polaris, its dealers, and other Event Sponsors harmless to the fullest extent allowed by law.
2. **I ACKNOWLEDGE AND AGREE THAT:**
  - I am aware of the nature of the event and choose to be a passenger in this Event. I will not operate a vehicle as part of the Event.
  - I have reviewed, am familiar with, and will comply at all times with the SAFETY INSTRUCTIONS provided by the Event Sponsors, ALL INSTRUCTIONS AND WARNINGS contained in the Owner’s Manual, and the WARNINGS ON ALL VEHICLES, including the use of a helmet and other personal protective equipment. I have not and will not consume alcohol or any other substance that could impair my judgment or driving ability. If I have any questions, I will ask before riding.
  - I am aware of and voluntarily assume THE RISKS ASSOCIATED WITH MOTORCYCLES, including SERIOUS INJURY AND/OR DEATH caused by loss of vehicle control, collisions, mechanical failures, trail conditions, my own negligent acts, the negligent acts of other riders, and the potential negligence of Event Sponsors, including the failure to adequately screen, train, warn, or otherwise protect me from all these risks.
3. I AGREE TO WAIVE TO THE FULLEST EXTENT ALLOWED BY LAW ANY AND ALL CLAIMS OF ANY KIND that I have or may in the future have relating to the Event, whether directly or by subrogation or otherwise, against the Event Sponsors.
4. I AGREE TO RELEASE THE EVENT SPONSORS FROM ANY AND ALL LIABILITY for any loss, damage, expense or injury (including death) that I or my next of kin may incur resulting from my participation in the Event. I understand that this waiver and release do not extend to intentionally wrongful acts on the part of the Event Sponsors.
5. I EXPRESSLY WAIVE ANY BENEFITS I MAY HAVE UNDER SECTION 1542 OF THE CALIFORNIA CODE, or any other law, that provides that a general release does not extend to claims which I do not know of or suspect exist, which if known by me may have materially affected my decision to sign this agreement.
6. I AGREE TO DEFEND, HOLD HARMLESS, AND INDEMNIFY THE EVENT SPONSORS from and against any and all liability for any claim or loss, including personal injury, death, property loss, attorney fees, and litigation costs resulting from my participation in the Event.
7. I HEREBY GRANT to the Event Sponsors, and those acting with their authority, the unrestricted, perpetual, worldwide right and LICENSE TO USE MY NAME, PHOTOGRAPH, LIKENESS, VOICE AND BIOGRAPHICAL INFORMATION, and any photograph, video or audio tape that may be taken of me or that includes such materials without further compensation or notice to or permission from me or any third party.
8. THIS AGREEMENT SHALL BE GOVERNED BY MINNESOTA LAW, without regard to its choice of law rules. Any dispute or claim relating to this Agreement or the Event shall be finally resolved by BINDING ARBITRATION under the United States Arbitration Act in the state of Minnesota.

**I HAVE READ THIS AGREEMENT CAREFULLY PRIOR TO SIGNING IT.  
I UNDERSTAND THAT I AM WAIVING CERTAIN LEGAL RIGHTS BY SIGNING THIS AGREEMENT.**

**PASSENGER NAME (PRINT)** \_\_\_\_\_ **PASSENGER SIGNATURE** \_\_\_\_\_ **DATE OF BIRTH** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_ **CITY / COUNTRY / ZIP** \_\_\_\_\_ **DATE** \_\_\_\_\_

**DRIVER’S LICENSE STATE & #** \_\_\_\_\_ **PHONE #** \_\_\_\_\_

**E-MAIL ADDRESS** \_\_\_\_\_

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# VOLUNTARY WAIVER – MINOR



## VOLUNTARY WAIVER, CONSENT, RELEASE, AND HOLD HARMLESS AGREEMENT - MINOR

PLEASE READ THIS AGREEMENT CAREFULLY. DO NOT SIGN THIS AGREEMENT. UNLESS YOU AGREE TO THESE TERMS. RIDING IS VOLUNTARY, YOU ARE NOT REQUIRED TO PARTICIPATE. UNLESS YOU AGREE TO THESE TERMS. RIDING IS VOLUNTARY, YOU ARE NOT REQUIRED TO PARTICIPATE.

NAME OF EVENT \_\_\_\_\_ DATE \_\_\_\_\_

LOCATION OF EVENT \_\_\_\_\_ CHAPTER NAME \_\_\_\_\_

1. In consideration for my minor child (“Minor”) being allowed to participate in the event described above (“Event”) sponsored and/or conducted by Indian Motorcycle® Company, Polaris Industries Inc., the Indian Motorcycle Riders Group® (IMRG™), authorized Indian Motorcycle® dealers and/or local Indian Motorcycle Riders Group® chartered Chapters and each of their respective affiliates, officers, directors, employees, agents, successors and assigns (the “Event Sponsors”), I agree, individually and on behalf of the Minor, to assume all risks, waive all claims, release all liability, and defend and hold the Released Parties harmless to fullest extent allowed by law. The Minor is voluntarily participating in the Event.
2. **I ACKNOWLEDGE AND AGREE THAT:**
  - I AM AWARE of the nature of the Event and the Minor’s experience and capabilities, and believe the Minor to be qualified to participate. I will not allow the Minor to operate a vehicle as part of this Event.
  - I have reviewed, am familiar with, and will comply at all times with the SAFETY INSTRUCTIONS provided by the Event Sponsors, ALL INSTRUCTIONS AND WARNINGS contained in the Owner’s Manual, and the WARNINGS ON THE VEHICLES, including the use of a helmet and other personal protective equipment.
  - I have communicated this information to the Minor. If I have any questions, I will ask before riding.
  - I FULLY UNDERSTAND AND WILL INSTRUCT THE MINOR that the activities of the Event may be dangerous and participation in the Event is voluntary and may involve risks and dangers of serious injury and/or death caused by my own negligent acts, the Minor’s negligent acts, the negligent acts of other participants, and the potential negligence of the Event Sponsors, including the failure to adequately warn against or protect me from these risks.
3. I AGREE TO WAIVE, INDIVIDUALLY AND ON BEHALF OF THE MINOR TO THE FULLEST EXTENT ALLOWED BY LAW ANY AND ALL CLAIMS OF ANY KIND that I have or may in the future have relating to the Minor’s participation in the Event, whether directly or by subrogation or otherwise, against the Event Sponsors, and TO RELEASE THE EVENT SPONSORS FROM ANY AND ALL LIABILITY to me, the Minor, my and the Minor’s personal representatives, assigns, heirs and next of kin for any loss, damage, expense or injury (including death) resulting from the Minor’s participation in the Event. I understand that this waiver and release does not extend to intentionally wrongful acts on the part of the Released Parties.
4. I EXPRESSLY WAIVE, INDIVIDUALLY AND ON BEHALF OF THE MINOR, ANY BENEFITS I MAY HAVE UNDER SECTION 1542 OF THE CALIFORNIA CODE, or any other law, that provides that a general release does not extend to claims which I or the Minor, do not know of or suspect exist, which if known by me may have materially affected my decision to sign this agreement.
5. I AGREE TO DEFEND, HOLD HARMLESS, AND INDEMNIFY THE EVENT SPONSORS from and against any and all liability for any claim or loss, including attorney fees and litigation costs resulting from the Minor’s participation in the Event.
6. THIS AGREEMENT SHALL BE GOVERNED BY MINNESOTA LAW, without regard to its choice of law rules. Any dispute or claim relating to this Agreement or the Event shall be finally resolved by BINDING ARBITRATION under the United States Arbitration Act in the state of Minnesota.

**I HAVE READ THIS AGREEMENT CAREFULLY PRIOR TO SIGNING IT.  
I UNDERSTAND THAT I AM WAIVING CERTAIN LEGAL RIGHTS,  
INDIVIDUALLY AND ON BEHALF OF THE MINOR BY SIGNING THIS AGREEMENT.**

NAME (PRINT) \_\_\_\_\_ SIGNATURE \_\_\_\_\_ DATE OF BIRTH \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY / COUNTRY / ZIP \_\_\_\_\_ DATE \_\_\_\_\_

DRIVER’S LICENSE STATE & # \_\_\_\_\_ PHONE # \_\_\_\_\_

E-MAIL ADDRESS \_\_\_\_\_

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